

RBC today

RBC is a leading Russian multimedia holding with operations in three key media segments: Internet, television, and print media. RBC provides extensive coverage of business information through its key media platforms, and also offers communication tools and value-added services online and on mobile platforms. The holding's aggregate monthly audience exceeds 70m people¹.

More than 20 years of success in the Russian media industry

- ▲ RBC is Russia's number one business information media.
- ▲ Rbc.ru is the largest online content resource on the Russian Internet focused on news coverage and financial and economic information.
- ▲ RBC channel is the first and only business TV channel in Russia.
- ▲ *RBC* magazine is the most popular business magazine in Moscow. *RBC daily* newspaper is the second most popular business newspaper in Moscow.
- ▲ RBC is unrivaled in the domain name registration and hosting segments.

¹ Company data